

# 2022 Fall Conference Sponsorship Opportunities

**November 2-4, 2022**

**Great Bend Event Center | Great Bend, KS**

**Contact Information:**

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**(918) 630-6049**

## Who We Are

The Chamber of Commerce Executives of Kansas (CCEKS) was established in 1968 to unite chamber of commerce professionals in the State of Kansas through professional and personal development. Today, CCEKS continues to focus on education for chambers, their staff, and volunteers, and to build high quality executives that can lead and make positive impacts on their community.

## Reach the Decision Makers

Don't miss the chance at the Fall Conference to reach approximately 100 community and economic development CEOs and staff from across the state. The CCEKS Fall Conference sponsorship offers an excellent opportunity to build and strengthen relationships with CCEKS members; increase visibility, publicity, and brand recognition you need to stand out in today's competitive environment; and provides a platform to communicate the benefits of your company and industry.

## EXCLUSIVE FALL CONFERENCE SPONSORSHIP PACKAGES

### All Exclusive Sponsors enjoy the following valuable benefits:

- The opportunity to distribute marketing and promotional materials in attendee bags
- Exhibit space (table, 2 chairs) included
- Exclusive recognition before and during the conference, including:
  - Name and logo on all promotional materials
  - Logo and link to your company's website on the CCEKS website
  - Name and company information in the conference program and welcome materials
  - Logo on materials at the event, with multiple visibility points
  - Sponsor ribbons

### Presenting Sponsor (2 available)

- \$1,000 Investment • 2 conference registrations
- Company promotion in general session (2-3 minutes)
- ½ page ad in conference program
- Non-competitive industry sponsorship

### General Session Speaker Sponsor

- \$750 Investment • 1 conference registrations
- Company promotion in general session (2-3 minutes)

### Meal Sponsor (3 available)

- \$750 Investment • 1 conference registrations
- Company promotion in general session (2-3 minutes)

### Hospitality Suite Sponsor (1 available)

- \$500 investment • 1 Conference Registration
- Company promotion in general session (2-3 minutes)
- See Exhibitor Information for details

### Exhibitor (unlimited)

- \$400 Investment • 1 Conference Registration

### Name Tag Sponsor (1 available)

- \$400 Investment • 1 Conference Registration

### Lanyard Sponsor (1 available)

- \$250 Investment • Sponsor provides lanyards

## GENERAL CONFERENCE SPONSORSHIPS - FOR CHAMBERS

Highlight your Chamber of Commerce by investing as a General Conference Sponsor.

### All General Sponsors enjoy the following valuable recognition:

- Special recognition during the Conference
- Name and logo with link to your business or chamber on the CCEKS website
- Name and logo in the conference program
- Name and company information on welcome materials
- Exhibit space included, if requested

### Platinum Sponsor - \$2,000

- Three (3) conference registrations
- Logo & link on all pre-& post conference materials
- Full page ad in conference program
- Additional conference registrations at \$150 (\$25 discount)

### Gold Sponsor - \$1,000

- Two (2) conference registrations
- Additional conference registrations at \$150 (\$25 discount)

### Silver Sponsor - \$750

- Two (2) conference registrations
- Additional conference registrations at \$150 (\$25 discount)

### Bronze Sponsor - \$500

- One (1) conference registration
- Additional conference registrations at \$150 (\$25 discount)

### Chamber Partner Sponsor - \$300

- Reduced conference registrations at \$150 (\$25 discount)

## CCEKS 2022 FALL CONFERENCE SPONSOR APPLICATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

### Name Badge Information

1. \_\_\_\_\_ 2. \_\_\_\_\_

### Sponsorship Selection

<input type="checkbox"/> Presenting Sponsor @ \$1,000	<input type="checkbox"/> Platinum Sponsor @ \$2,000
<input type="checkbox"/> General Session Speaker Sponsor @ \$750	<input type="checkbox"/> Gold Sponsor @ \$1,000
<input type="checkbox"/> Meal Sponsor @ \$750	<input type="checkbox"/> Silver Sponsor @ \$750
<input type="checkbox"/> Hospitality Suite Sponsor @ 500	<input type="checkbox"/> Bronze Sponsor @ \$500
<input type="checkbox"/> Exhibitor @ \$400	<input type="checkbox"/> Chamber Partner Sponsor @ \$300
<input type="checkbox"/> Name Tag Sponsor @ \$400	
<input type="checkbox"/> Lanyard Sponsor @ \$250	
	TOTAL \$ _____

### Payment

<input type="checkbox"/> Invoice	<input type="checkbox"/> Check (enclosed)	Credit Card: <input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> Am Exp	<input type="checkbox"/> Discover
Card Number _____	Exp. Date ____ / ____	CVV _____			
Name as if appears on card _____					
Cardholder's Signature _____					

Signature of Responsible Individual \_\_\_\_\_ Date \_\_\_\_\_

## **EXHIBITOR INFORMATION**

### **ASSIGNMENT OF EXHIBIT SPACE**

Assignment of exhibit space will be made according to the date and time the Chamber of Commerce Executives of Kansas (CCEKS) received the application. Presenting, Platinum, Meal, Speaker, and Hospitality Suite sponsors receive priority space. Special consideration will be taken when assigning exhibit space regarding competitive businesses.

### **SPONSOR AND EXHIBIT CONTRACT**

The enclosed application for sponsorship / exhibit space and full payment together constitutes a contract between parties. To reserve space and conference program logo and listing, applications and payments are due by October 1, 2022.

### **CANCELLATION**

Sponsorships cannot be cancelled, but a sponsor can forgo exhibit space. Conference registrations can be transferred to another person in the same company for the same event.

### **INSTALLATION, EXHIBIT HOURS AND DISMANTLING**

Tabletop exhibit space will be available Wednesday, November 2<sup>nd</sup> at the Great Bend Events Center in Great Bend, KS. Exhibitors can start setting up on Wednesday, November 2<sup>nd</sup> starting at 3:00pm and close at the end of the conference on Friday, November 4<sup>th</sup> by 12:00pm.

### **SPONSOR INFORMATION**

Sponsor agrees to letting CCEKS use their logo on promotional materials, website, conference program, and during conference for sponsorship recognition and fulfillment of contract. Sponsor agrees to send high quality logo/marketing packet to event manager upon submitting sponsorship contract.

Sponsors are encouraged to provide company flyers for the attendee bags. Quantity and date due will be sent to all confirmed sponsors.

Platinum Sponsors submitting a full-page advertisement for the conference program, can email in .pdf or high-quality format to the event manager by October 1<sup>st</sup>. If sponsor does not have advertisement, CCEKS can assist in the creation of the advertisement for an additional cost, which will be quoted at that time.

The Lanyard Sponsor will be responsible for supplying the attendee lanyards for the conference.

### **VENUE**

Exhibitors will be responsible for their hotel reservations and payment. Information will be sent with the exhibitor confirmation. The conference will be held at:

Great Bend Events Center  
3111 10<sup>th</sup> Street | Great Bend, KS 67530  
620-792-2750

## **FIRE PROTECTION**

All display material must be flameproof and subject to inspection by the fire department. No flammable fluids or substances may be used or shown in booths.

## **LIABILITY**

The exhibitor understands and agrees that Chamber of Commerce Executives of Kansas, Inc., its officers, agents, or employees shall not in any manner be responsible for the loss or damage to any of the goods, ware, chattels, or equipment exhibited upon the exhibitor's allotted space or placed thereon, or while in transit to or from the building. The exhibit of the exhibitor and all its personal property situated upon the allotted space remains the sole risk of the exhibitor. The exhibitor shall be fully responsible to pay for all damages to property owned by Great Bend Events Center, its owners or managers that results from any exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, Great Bend Events Center, its owners, managers, officers, or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting in the exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invites that arise from our exhibitor's occupancy and use of the exhibition premises, Great Bend Events Center, or any part thereof.

The exhibitor specifically agrees that it will exhibit in such a manner as not to cause injury to the public, visitors, guests, employees, or any other persons on the premises or any property exhibited therein. The exhibitor agrees to indemnify and hold harmless the Chamber of Commerce Executives of Kansas, its officers, agents, and employees from any claim or claims of any nature whatsoever arising by reason of any damage sustained by any person, or to any property, upon said premises.

## **CONTACT INFORMATION AND APPLICATION SUBMISSION**

For more information and to submit completed applications by email or mail to:

Ruth Littlefield  
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