

Communication Excellence Award Application

Application Deadline: Friday, October 3, 2025

Please attach samples and/or links to documents and marketing materials being submitted.

Section 1: General Information

Name Title

Organization

Address City State Zip

Phone Email

Total number of employees (FT & PT) _____

Organization Function (check all that apply) Chamber Tourism Econ Dev Other

Chambers by dues size (check one):

- Category 1: Chambers with membership dues \$20,000 or less
- Category 2: Chambers with membership dues \$20,001 - \$100,000
- Category 3: Chambers with membership dues \$100,001 - \$200,000
- Category 4: Chambers with membership dues over \$200,000+

Criteria:

1. An organization may submit multiple entries, but only one submission per category.
2. If a submission fits more than one category, it may only be entered one time.
3. Entries should be projects that were completed with the last two years (2023-2025).
4. Chambers will present their submission at the 2025 Fall Conference on November 4th. Conference attendees will vote for "Best of the Best" in each category.
5. Only one "Best of the Best" will be awarded to a chamber who submits multiple entries.
 - a. **Campaigns** - Campaigns include advocacy/public policy campaigns, economic development campaigns, branding/rebranding initiatives, membership drives/campaigns, industry recruitment, social media, crisis communication campaigns, special projects.
 - b. **Event Marketing** - Event Marketing includes event invitations, event advertisements, and event promotion. *Entries in this category may be submitted as a compilation of all marketing materials for a virtual/hybrid/in-person event.
 - c. **Digital Media** - Digital Media includes websites, blog sites, apps, videos, podcasts.
 - d. **Print & Electronic Publications** - Print & Electronic Publications includes annual reports, legislative agendas, community guides, community reports, directories, magazines, relocation guides, sponsorship guides, newsletters.

Please describe your submission(s) in detail. If more room is needed, submit a separate document with details.

Submission A:

Submission B:

Submission C:

Submission D:

Send completed application and all supporting documents (via email, pdf, shared folder links, i.e. Dropbox, Google Drive) to:

Ruth Littlefield
CCEKS
PO Box 1729
Broken Arrow, OK 74013-1729

Email to: Ruth@littlefieldmanagement.com

Questions? Please contact Ruth Littlefield at (918) 630-6049 or email at ruth@littlefieldmanagement.com.